

# 2024 CAPABILITY STATEMENT

## Creating opportunities for interpreting and marketing history

Virtual Grounds Interactive, LLC is a digital experience design and development studio focused on strategic consulting and emerging technology components to cultural projects. We present history-related content through cutting-edge digital solutions for cultural resource management, museums, exhibit designers, historical sites, and universities. We pride in providing full client support, training and continuous assistance to all our clients beyond implementation. Our toolset continuously incorporates new trends and emerging technologies, employing a holistic approach for project outputs, targeting a comprehensive distribution through varied channels.

### CORE COMPETENCIES

From ideation to launch, we offer design, development and integration of digital interactive assets including:

- Technology Strategy Consultancy
- Interactive Digital Experiences Design and Implementation
- Immersive Media Production
- Augmented Reality (AR) Apps for iOS and Android
- Social AR and WebAR experiences leveraging UGC
- Digital Technology Project Assessment, Planning, Management and Integration
- Digital Assets for Heritage Visualization, Cultural Resource Management, and Mitigation Projects
- High Level Budget and Equipment Specification, Team Building and Management
- 3D Digital Heritage Reconstructions and Photogrammetry-based 3D Model Generation
- Web-based Map Interfaces and 3D Virtual Tours

### PAST AWARDS

Museum Association of New York (Museumwise) – Innovation and Interpretation  
 National Council on Public History (NCPH) – Outstanding Public History Project  
 American Association of State and Local History (AASLH) – Leadership in History and History in Progress (HIP Award)  
 Conference on Cultural Heritage and New Technologies (CHNT) Austria – 2020 App Awards Runner Up

### KEY CLIENTS



### COMPANY DATA

○ CAGE CODE 7S6Z8 | UEI G937NKWG5A7

#### ○ NAICS CODES

541511 Custom Software Development  
 541430 Specialized Design Services  
 561920 Museum Exhibit Design  
 541690 Technology Consulting Services

#### ○ PSC CODES

AJ22 6910 AZ12 C1PB Z2PB Y1PB

#### ○ SIC CODE

7371

○ ESTABLISHED August 2010

○ SMALL BUSINESS

○ MINORITY BUSINESS (MBE) CERTIFIED

○ HISTORICALLY UNDERUTILIZED BUSINESS (HUB) CERTIFIED

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