

2026

CAPABILITY STATEMENT

Transforming History into Engaging Museum Experiences

Virtual Grounds Interactive specializes in exhibit design and digital experiences for museums and heritage sites. We combine emerging technology with proven museum expertise to create engaging, educational environments. From concept development through installation and training, VGI delivers comprehensive exhibits including interactive touchscreens, immersive media, environmental graphics, and archival content production. We provide full client support beyond implementation, ensuring long-term success for every project.

CORE CAPABILITIES

- **Exhibit Design and Production**
 - Concept development through installation
 - Environmental graphics and narrative panels
 - Exhibit fixtures design and specification
- **Interactive Digital Experiences**
 - Touchscreen applications and kiosks
 - Interactive maps and timelines
 - Media selection interfaces and digital archives
 - Augmented reality (AR) applications
- **Digital Content Production**
 - A/V production and post-production
 - 3D digital reconstructions and photogrammetry
 - Archival digitization and AI-enhanced content
- **Project Management & Integration**
 - Technology Strategy Consultancy
 - Budget development and equipment specification
 - Technical integration and system implementation
 - Fabrication and vendor coordination

COMPANY DATA

○	CAGE CODE	7S6Z8		UEI	G937NKWG5A7
○	NAICS CODES				
	Primary:	541490		Museum Exhibit Design	
	Additional:	541430		Graphic Design Services	
		541690		Technology Consulting Services	
		512110		Video Production	
○	ESTABLISHED in August 2010				
○	BASED in Austin, Texas				
○	SMALL BUSINESS				
○	CONTACT	IARA KOZAN MANAGING PARTNER			
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		https://virtualgrounds.com			

PAST AWARDS

Museum Association of New York (Museumwise) – Innovation and Interpretation
National Council on Public History (NCPH) – Outstanding Public History Project
American Association of State and Local History (AASLH) – Leadership in History and History in Progress (HIP Award)
Conference on Cultural Heritage and New Technologies (CHNT) Austria – 2020 App Awards Runner Up

WHY VGI

- Full-service delivery from concept through installation and training
- Technical expertise in emerging technology including AI-enhanced content, and interactive media
- Established fabrication partnerships for turnkey exhibit delivery
- Responsive project management with direct client communication
- Experience with federal, state, and private museum clients

